

EEO PUBLIC FILE REPORT

A. EMPLOYMENT UNIT COVERED

WEZX(FM), WPZX(FM), WEJL-FM, WFUZ(AM), WEJL(AM), WQFM(FM)

B. REPORTING PERIOD

April 1, 2020 to March 31, 2021

C. FULL-TIME VACANCIES FILLED DURING REPORTING PERIOD

(1) **JOB TITLE:** Account Executive #1

DATE FILLED: 11/9/2020

(2) **JOB TITLE:** Account Executive #2

DATE FILLED: 2/22/2021

D. RECRUITMENT/REFERRAL SOURCES USED TO SEEK CANDIDATES FOR EACH VACANCY

(1) **JOB TITLE:** Account Executive #1

DATE FILLED: 11/9/2020

SOURCE	CONTACT PERSON	ADDRESS	PHONE	REFERRED PERSON HIRED?
Referral	Terry Deitz	149 Penn Ave Scranton, PA 18503	570-207-8561	Yes
Linked-in	Terry Deitz	149 Penn Ave Scranton, PA 18503	570-207-8561	
Indeed	Rebecca Reynolds	149 Penn Ave Scranton, PA 18503	570-348-9100	
Outreach Organizations	Mari Olshefski	See Section H	570-207-8599	
2 Newspapers:				
Scranton Times-Tribune		149 Penn Ave		
Citizen's Voice	Rebecca Reynolds	Scranton, PA 18503	570-348-9100	
Radio Station Website – Rock 107	Mark Hoover	149 Penn Ave Scranton, PA 18503	570-348-9100	
Radio Station – WEJL/WEZX/WFUZ	Mari Olshefski	149 Penn Ave Scranton, PA 18503	570-207-8599	

TOTAL NUMBER OF INTERVIEWEES FROM ALL SOURCES FOR THIS POSITION: 8

(2) **JOB TITLE:** Account Executive #2

DATE FILLED: 2/22/2021

SOURCE	CONTACT PERSON	ADDRESS	PHONE	REFERRED PERSON HIRED?
Internal Re-Hire	Terry Deitz	149 Penn Ave Scranton, PA 18503	570-207-8561	Yes
Linked-in	Terry Deitz	149 Penn Ave Scranton, PA 18503	570-207-8561	
2 Newspapers:				
Scranton Times-Tribune		149 Penn Ave		
Citizen's Voice	Rebecca Reynolds	Scranton, PA 18503	570-348-9100	
Radio Station Website – Rock 107	Dave Mehall	149 Penn Ave Scranton, PA 18503	570-348-9100	

Radio Station – WEJL/WEZX/WFUZ	Mari Olshefski	149 Penn Ave Scranton, PA 18503	570-207-8599
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TOTAL NUMBER OF INTERVIEWEES FROM ALL SOURCES FOR THIS POSITION: 3

E. TOTAL NUMBER OF PERSONS INTERVIEWED FOR ALL FULL-TIME VACANCIES FILLED DURING THE REPORTING PERIOD: 11

F. TOTAL NUMBER OF INTERVIEWEES FOR ALL FULL-TIME VACANCIES FILLED DURING THE REPORTING PERIOD PER RECRUITMENT/REFERRAL SOURCES

SOURCE	CONTACT PERSON	ADDRESS	PHONE	No. of Interviewees
Internal Posting	Naomi Fransceschini	149 Penn Ave Scranton, PA	(570) 207-9191	
Linked-in	Terry Deitz	149 Penn Ave Scranton, PA	(570) 207-8561	2
Indeed	Rebecca Reynolds	149 Penn Ave Scranton, PA	(570) 348-9100	4
Newspaper Ads	Rebecca Reynolds	149 Penn Ave Scranton, PA	(570) 348-9100	2
Referral	Terry Deitz	149 Penn Ave Scranton, PA	(570) 207-9106	1
Internship Program	Mark Hoover	149 Penn Ave Scranton, PA	(570) 207-8568	
Employment/Job Fairs	Mark Hoover	149 Penn Ave Scranton, PA	(570) 207-8571	
AllAccess website	Mark Hoover	149 Penn Ave Scranton, PA	(570) 207-8568	1
Career and Job Centers	Mari Olshefski	See Section H	(570) 207-8599	
CollegeCentral.com and Emails to College and Universities	Internet Posting Site E-mail List Mari Olshefski	149 Penn Ave Scranton, PA	(570) 207-8599	1
Radio Station Website	Mark Hoover	149 Penn Ave Scranton, PA	(570) 207-8599	
Radio Station – WEZX/WEJL/WFUZ	Mari Olshefski	149 Penn Ave Scranton, PA	(570) 207-8599	
TOTAL				11

G. OUTREACH ACTIVITIES PERFORMED DURING THE REPORTING PERIOD APRIL 1, 2020—MARCH 31, 2021

INITIATIVE	SCOPE OF PARTICIPATION AND LOCATION	STATION STAFF INVOLVED
GREAT NORTHEAST VIRTUAL JOB FAIR OCTOBER 6, 2020	PROMOTED, AND ATTENDED BI-ANNUAL JOB FAIR HOSTED BY OUR PARENT COMPANY, THE SCRANTON TIMES NEWSPAPER GROUP. PROVIDED INFORMATION ON CURRENT EMPLOYMENT OPPORTUNITIES AND OUR INTERNSHIP PROGRAM. INFORMED PARTICIPANTS ABOUT CAREERS IN RADIO BROADCASTING	REBECCA REYNOLDS (Classified Manager) TERRY DEITZ (General Manager) MICHAEL DESAU (Human Resources Director)
GREAT NORTHEAST VIRTUAL JOB FAIR MARCH 24-30, 2021	CO-SPONSORED, PROMOTED, AND ATTENDED BI-ANNUAL JOB FAIR HOSTED BY OUR PARENT COMPANY, THE SCRANTON TIMES NEWSPAPER GROUP. PROVIDED INFORMATION ON CURRENT EMPLOYMENT OPPORTUNITIES IN RADIO AND OUR INTERNSHIP PROGRAM.	REBECCA REYNOLDS (Classified Manager) TERRY DEITZ (General Manager) MICHAEL DESAU (Human Resources Director)
JOBEXPO.COM PENN STATE UNIVERSITY FEBRUARY 19, 2021	PROVIDED INFORMATION ON CURRENT EMPLOYMENT OPPORTUNITIES AND OUR INTERNSHIP PROGRAM.	MARK HOOVER (Program Director)
SALUTE TO TOP WOMEN IN BUSINESS ON AIR Q92 MARCH 22- APRIL 24 2021	ALONG WITH THE SCRANTON TIMES TRIBUNE NEWS GROUP, THE SCRANTON RADIO STATION PROMOTED LOCAL WOMEN IN BUSINESS.	TERRY DEITZ (General Manager)
HANDSHAKE VIRTUAL JOB FAIR KING'S COLLEGE CAREER AND INTERNSHIP EXPO SPRING 2021 MARCH 23, 2021	PROVIDED INFORMATION ON CURRENT EMPLOYMENT OPPORTUNITIES AND OUR INTERNSHIP PROGRAM.	MARK HOOVER (Program Director)

INITIATIVE	SCOPE OF PARTICIPATION AND LOCATION	STATION STAFF INVOLVED
JOINHANDSHAKE.COM QUARTERLY	PARTICIPATED IN JOB BANK WHERE NEWS AND OPPORTUNITIES ARE POSTED AND AVAILABLE TO COLLEGES INCLUDING: KEYSTONE COLLEGE, KING'S COLLEGE, WILKES UNIVERSITY, UNIVERSITY OF SCRANTON, EAST STROUDSBURG UNIVERSITY OF PA, KUTZTOWN UNIVERSITY OF PA, MARYWOOD, AND MISERICORDIA UNIVERSITY.	MARI OLSHEFSKI (Traffic Manager)

H. OUTREACH ORGANIZATIONS

#	ORGANIZATION/CONTACT	STATE	E-MAIL ADDRESS	PHONE #	DID SHAMROCK CONTACT ORGANIZATION TO REQUEST TO SEND JOB VACANCY INFORMATION?	DID ORGANIZATION CONTACT SHAMROCK TO REQUEST JOB VACANCY INFORMATION?
1	WILKES-BARRE CHAMBER OF COMMERCE/Joe Boylan	PA	joseph.boylan@wilkes-barre.org	570-823-2101	Yes	No
2	EMPLOYMENT OPPORTUNITY & TRAINING CENTER/Tara Carrol	PA	eotc@aol.com	570-348-6484	Yes	No
3	CAREERLINK-WILKES-BARRE/Marla Doddo	PA	marladoddo@lswib.org	570-822-1101	Yes	No
4	CAREERLINK-SCRANTON/Cathy Gerard	PA	c-cgerard@pa.gov	570-963-3110	Yes	No
5	KUTZTOWN UNIVERSITY/Alexis Merton	PA	careers@kutztown.edu	610-683-4077	Yes	No
6	LUZERNE COUNTY COMMUNITY COLLEGE/Jane Kaczmarczyk	PA	Jkaczmarczyk@luzerne.edu	570-740-0450	Yes	No
7	WILKES UNIVERSITY/Camille Kaschak	PA	careers@wilkes.edu	570-408-4060	Yes	No
8	KING'S COLLEGE/Kelly Gibbons	PA	monarchjob@kings.edu	570-208-5874	Yes	No
9	MARYWOOD UNIVERSITY/Allison McHale	PA	careerservices@marywood.edu	570-348-6247	Yes	No
10	UNIVERSITY OF SCRANTON/Tracy Muth	PA	careers@scranton.edu	570-941-7640	Yes	No
11	EAST STROUDSBURG UNIVERSITY/Melinda Rosen	PA	careerdevelopment@esu.edu	570-422-3219	Yes	No
12	SCRANTON CHAMBER OF COMMERCE/Kristine	PA	kaugustine@scrantonchamber.com	570-342-7711	Yes	No

	Augustine					
13	MISERICORDIA UNIVERSITY/Bernadette Rushmer	PA	iccareer@misericordia.e du	570-674- 8028	Yes	No

Sent the following colleges employment opportunities to post on joinhandshake.com/

KEYSTONE COLLEGE
KING'S COLLEGE
WILKES UNIVERSITY
UNIVERSITY OF SCRANTON

EAST STROUDSBERG UNIVERSITY OF PA
KUTZTOWN UNIVERSITY OF PA
MARYWOOD
MISERICORDIA UNIVERSITY